

STT	BÌA SÁCH	NHAN	V TRÍ
1		<p>Managing change Author: Bernard Burnes Publisher: Harlow : Pearson, 2017 Description: 649 tr. ; 26 cm Edition: Seventh Edition ISBN: 9781292156040</p>	<p>Ký hi u: 658.406 B963 - B518 Th vi n BP S l ng: 10</p>
2		<p>Business law Author: Ewan MacIntyre Publisher: Harlow : Pearson, 2018 Description: 754 tr. ; 26 cm Edition: Ninth edition ISBN: 978292219950</p>	<p>Ký hi u: 346.4207 M152 - E942 Th vi n BP S l ng: 8</p>
3		<p>Essentials of organizational behavior Author: Stephen P. Robbins, Timothy A. Judge Publisher: Harlow : Pearson, 2018 Description: 400 tr. ; 24 cm Edition: Fourteenth Edition ISBN: 9781292221410</p>	<p>Ký hi u: 658.3 R632 - S828 Th vi n BP S l ng: 9</p>
4		<p>Principles of marketing an asian perspective : An asian perspective Author: Philip Kotler, Gary Armstrong, Swee Hoon Ang, Chin Tiong Tan Publisher: Harlow : Pearson, 2017 Description: 750 tr. ; 29 cm Edition: Fourth Edition ISBN: 9781292089669</p>	<p>Ký hi u: 658.8 P549 Th vi n BP S l ng: 13</p>
5		<p>Global business today Author: Charles W.L. Hill, G. Tomas M. Hult Publisher: New York, NY : McGraw Hill, 2020 Description: 530 tr. ; 28 cm Edition: 11 Edition ISBN: 9781260565812</p>	<p>Ký hi u: 658.049 H645 - C475 Th vi n BP S l ng: 2</p>

6		<p>New products management Author: Merle Crawford, Anthony Di Benedetto Publisher: New York, NY : McGraw-Hill Education, 2015 Description: 588 tr. ; 24 cm Edition: Eleventh edition ISBN: 9780078029042</p>	<p>Ký hi u: 658.575 M564 Th vi n BP S l ng: 1</p>
7		<p>The strategic procurement practice guide : Know - how, tools and techniques for global buyers Author: Ulrich Weigel, Marco Ruecker Publisher: New York, NY : Springer, 2017 Description: 209 tr. ; 24 cm. Edition: ISBN: 9783319862170</p>	<p>Ký hi u: 658.4012 W419 - U45 Th vi n BP S l ng: 1</p>
8		<p>Fundamentals of human resource management Author: Raymond A. Noe, John R. Hollenbeck, Barry Gerhart, Patrick M, Wright Publisher: New York : McGraw Hill, 2020 Description: 579 tr. ; 26 cm Edition: Eighth Edition ISBN: 9781260565768</p>	<p>Ký hi u: 658.3 N763 - R268 Th vi n BP S l ng: 1</p>
9		<p>Fundamentals of management Author: Ricky W. Griffin Publisher: Singapore : Cengage, 2019 Description: 455 tr. ; 28 cm Edition: 9th Edition ISBN: 9789814834438</p>	<p>Ký hi u: 658.404 G851 - R539 Th vi n BP S l ng: 6</p>
10		<p>Global business today Author: Charles W.L. Hill, G. Tomas M. Hult Publisher: New York, NY : McGraw Hill, 2020 Description: 530 tr. ; 28 cm Edition: 11 Edition ISBN: 9781260565812</p>	<p>Ký hi u: 658.049 H645 - C475 Th vi n BP S l ng: 2</p>

11		<p>Satisfaction : How every great company listens to the voice of the customer Author: Chris Denove, James D. Power IV Publisher: New York : Portfolio Description: 266 tr. ; 24 cm Edition: ISBN: 9781591841647</p>	<p>Ký hi u: 658.8343 C554 Th vi n BP S l ng: 2</p>
12		<p>Service management : An integrated approach Author: Paul Gemmel, Bart Van Looy, Roland Van Dierdonck Publisher: Harlow : Pearson, 2013 Description: 505 tr. ; 25 cm Edition: Third Edition ISBN: 9780273732037</p>	<p>Ký hi u: 338.4068 G323 - P324 Th vi n BP S l ng: 10</p>
13		<p>Principles of business information systems Author: Ralph Stair, George Reynolds, Thomas Chesney Publisher: United States : CENGAGE, 2018 Description: 506 tr. ; 28 cm Edition: Third edition ISBN: 9781473748415</p>	<p>Ký hi u: 658.4038011 S782 - R163 Th vi n BP S l ng: 5</p>
14		<p>Change management : the people side of change. An introduction to change management from the editors of the Change management learning center Author: Jeffrey M. Hiatt, Timothy J. Creasey Publisher: Colorado, USA : Prosci learning center publications, 2012 Description: 148 tr. ; 24 cm Edition: Second edition ISBN: 9781930885615</p>	<p>Ký hi u: 658.406 H623 - J451 Th vi n BP S l ng: 1</p>