

STT	BÌA SÁCH	NHAN	V TRÍ
1		Options, futures, and other derivatives Author: <b>John C. Hull</b> Publisher: <b>New York, NY : Pearson, 2018</b> Description: <b>868 tr. ; 26 cm</b> Edition: <b>10 edition</b> ISBN: <b>9780134472089</b>	Ký hi u: 332.645 J653 Th vi n BP S l ng: 1
2		Financial markets and institutions Author: <b>Frederic S. Mishkin, Stanley G. Eakins</b> Publisher: <b>London : Pearson, 2018</b> Description: <b>688 tr. ; cm</b> Edition: <b>9 edition</b> ISBN: <b>9781292215006</b>	Ký hi u: 332.10941 F852 Th vi n BP S l ng: 1
3		Research methods for business students Author: <b>Mark Saunders, Philip Lewis, Adrian Thornhill</b> Publisher: <b>New York : Pearson, 2012</b> Description: <b>741 tr. ; 26 cm</b> Edition: <b>7 edition</b> ISBN: <b>9781292016627</b>	Ký hi u: 650.072 M345 Th vi n BP S l ng: 1
4		Marketing research Author: <b>Alvin C. Burns, Ann Veeck, Ronald F. Bush</b> Publisher: <b>Harlow : Pearson, 2017</b> Description: <b>489 tr. ; 26 cm</b> Edition: <b>8 edition</b> ISBN: <b>9781292153261</b>	Ký hi u: 658.83971 A475 Th vi n BP S l ng: 1
5		Financial statement analysis Author: <b>K.R. Subramanyam</b> Publisher: <b>New York, NY : Mc Graw Hill Education, 2014</b> Description: <b>701 tr. ; 24 cm</b> Edition: <b>11 edition</b> ISBN: <b>9780071086837</b>	Ký hi u: 657.3 S941 Th vi n BP S l ng: 1
6		Bank management & financial services Author: <b>Peter S. Rose, Sylvia C. Hudgins</b> Publisher: <b>New York, NY : McGraw-Hill, 2013</b> Description: <b>740 tr. ; 27 cm</b> Edition: <b>9 edition</b> ISBN: <b>9780071326421</b>	Ký hi u: 332.1068 P478 Th vi n BP S l ng: 1

7		<p>The economics of money, banking, and financial markets  Author: <b>Frederic S. Mishkin</b>  Publisher: <b>Harlow : Pearson, 2019</b>  Description: <b>738 tr. ; 26 cm</b>  Edition: <b>12 edition</b>  ISBN: <b>9781292268859</b></p>	<p>Ký hi u: 332 F852  Th vi n BP  S l ng: 1</p>
8		<p>Marketing strategy &amp; competitive positioning  Author: <b>Graham J. Hooley, Nigel F. Piercy, Brigitte Nicoulaud...</b>  Publisher: <b>New York : Pearrson, 2017</b>  Description: <b>569 tr. ; 25 cm</b>  Edition: <b>6 edition</b>  ISBN: <b>9781292017310</b></p>	<p>Ký hi u: 658.802 G739  Th vi n BP  S l ng: 1</p>
9		<p>English for accounting : <b>Express series</b>  Author: <b>Avan Frenedo, San Mahoney</b>  Publisher: <b>New York : Oxford, 2017</b>  Description: <b>64 tr. ; 24 cm</b>  ISBN: <b>9780194579094</b></p>	<p>Ký hi u: 428 A946  Th vi n BP  S l ng: 1</p>
10		<p>Research methods : The basics  Author: <b>Nicholas Walliman</b>  Publisher: <b>New York, NY : Routledge, 2018</b>  Description: <b>233 tr. ; 20 cm</b>  Edition: <b>2 edition</b>  ISBN: <b>9781138693999</b></p>	<p>Ký hi u: 001.42 N597  Th vi n BP  S l ng: 1</p>