

STT	BÌA SÁCH	NHAN	V TRÍ
1		<p>Marketing management Author: Kotler, Philip Keller, Kevin Lane Publisher: New York : Person Education, 2016 Description: 692 ; 28.cm Edition: 15 ediction ISBN: 9780133856460</p>	<p>Ký hi u: 658.8 Th vi n BP S l ng: 2</p>
2		<p>Environment and tourism Author: Holden, Andrew Publisher: New York : Routledge, 2016 Description: 279 tr ; 23 cm Edition: Third edition ISBN: 9781138785762</p>	<p>Ký hi u: 338.4791 H726 - A562 Th vi n BP S l ng: 2</p>
3		<p>Stories of practice : tourism policy and planning Author: Dianne Dredge, John Jenkins Publisher: England : Routledge, 2016 Description: 379 tr. ; 24 cm. Edition: ISBN: 9781138248175</p>	<p>Ký hi u: 910.684 D743 - D536 Th vi n BP S l ng: 1</p>
4		<p>Tourism and Development : Concepts and Issues Author: Sharpley, Richard; Telfer, J. David Publisher: US : Clevedon, 2014 Description: 546tr. ; 27cm. Edition: 2nd ISBN: 9781845414726</p>	<p>Ký hi u: 338.479104 S532 - R511 Th vi n BP S l ng: 1</p>
5		<p>Understanding Michael Porter : the essential guide to competition and strategy Author: Joan Magretta Publisher: US : Harvard Business Review Press, 2012 Description: Edition: ISBN: 9781422160596</p>	<p>Ký hi u: 658.4012 M212 - J622 Th vi n BP S l ng: 1</p>